

2025

SUPERSELL Co.,Ltd

COMPANY INTRODUCTION



Index

CONTENTS

01

Overview of the company

- I. CREATIVE COMPANION
- II. HISTORY
- III. CERTIFICATION STATUS AND AWARDS
- IV. PARTNERS

02

Business area

- I. CONTENT
- II. NEW MEDIA

03

Reference

- I. CONTENT
- II. NEW MEDIA



01

Overview of the company

- I. CREATIVE COMPANION
- II. HISTORY
- III. CERTIFICATION STATUS AND AWARDS
- IV. PARTNERS

Overview of the company

CREATIVE COMPANION

We know how to draw Various creative imaginations into reality.

8

SUPERSELL HISTORTY

+10

BRANDING & MARKETING

+80

VIDEO PRODUCTION
& DISTRIBUTION

+100

PARTNERS

COMPANY

Corporate SUPERSELL Co.,Ltd

CEO Terry LEE

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Busan, Republic of Korea

Website www.supersell.kr

Contact 070-4655-1365

HISTORY

Milestones

- 2016**
- **The Founding**
 - Video Production and Distribution
 - 2 cases other than Tongmyung University
- 2017**
- Shopping Mall Production
 - 'Lovely Days', 'FRAME365'
 - Video Production and Distribution
 - 9 cases other than Jeil E&S
- 2018**
- Video Production and Distribution
 - 14 cases other than Dongmyung University
- 2019**
- **Establishment of Corporate Research Institute**
 - Performance-sharing Enterprise
 - BNK Group New Technology Innovation Award
 - Video Production and Distribution
 - 34 cases other than ABM
- 2020**
- Selected as a Leading Startup in Busan
 - Certified TCB Grade 4
 - **'SELVIEWER' Launching**
 - Video Production and Distribution
 - 16 cases other than BIPA
- 2021**
- Installation and Content Creation
 - Lotte Gangnam Model House Media Room
 - Lotte Flagship SELVIEWER Signage
 - Video Production and Distribution
 - 21 cases other than KOMERI

- 2022**
- Installation and Content Creation
 - Hologram Film Installation at Ulsan Restaurant
 - Media Facade at Guryongpo 'Piera' Stairs, Pohang
 - Floor Touch Screen at Daejeon Hyo Culture Center
 - Video Production and Distribution
 - 11 cases other than KAMCO
- 2023**
- Installation and Content Creation
 - Floor Touch Screen at Haeundae Aquarium
 - Media Facade Installation at Songjeong Gwangju
 - Windsor Global Floor & Wall Digital Signage
 - 'Cafe in Busan' Media Gallery Installation
 - Interactive Floor&Media Facade at Sumjin Park, Gurye
 - Video Production and Distribution
 - 15 cases other than Pusan National University
- 2024**
- Installation and Content Creation
 - Mesh Screen for SK Energy Partnership Fund Event
 - Interactive Wall&Signage for LE SSERAFIM Sakura Pop-up Store
 - Floor Media Art at Yeongildae Restaurant, Pohang
 - Signage Installation for KOTRA 2024 Seoul Food Expo
 - Video Production and Distribution
 - 8 cases other than BIPA
- 2025**
- Video Production and Distribution
 - Pusan National University, etc.

인증현황 및 수상내역

CERTIFICATION STATUS AND AWARDS



BNK 신기술혁신상

2020 부산대표창업기업

품질경영시스템인증서

환경경영시스템인증서

기업부설연구소인정서

벤처기업확인서

이노비즈인증서



기술신용평가 TCB 4

중소기업확인서

중소벤처기업부
성과공유기업확인서멀티미디어디자인
산업디자인전문회사비디오물제작업
직접생산확인증명서소프트웨어 엔지니어링
직접생산확인증명서

Overview of the company

파트너사

PARTNERS

The difference between satisfactory results and The care that is put into every process

SUPERSELL has only rushed 5/100, but for today, another tomorrow and a better future, we will not settle for the present but will constantly evolve in time for the changing industry.



02

Business area

- I. CONTENT
- II. NEW MEDIA

콘텐츠

CONTENT

we are building a one-stop process
from **directing, planning, shooting, editing, and design.**

Video Production & Catalog / Posters Design,
MEDIA ART Contents Creation

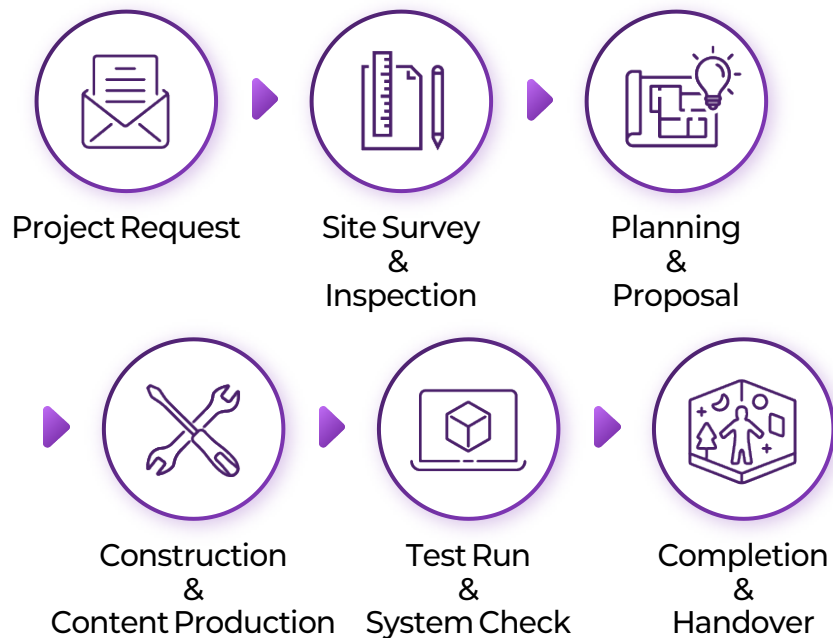


뉴미디어

NEW MEDIA

From space planning to installation/construction and
technology development, we offer customized solutions and
build **the best media art environment.**

Screen Paint / Realistic Content /
Interaction Content / Edge Blending & Mapping



콘텐츠 사업영역

CONTENT Business area

01 VIDEO

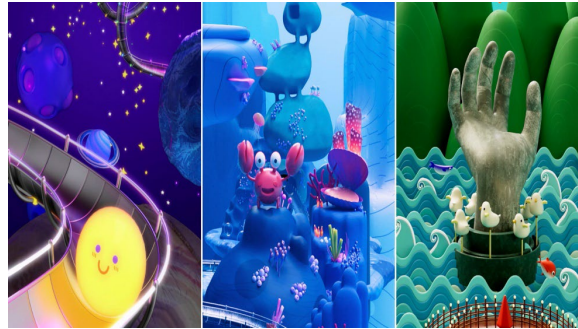
영상



- CORPORATE / INSTITUTION
- BRANDING / PROMOTION
- EVENT / MAKING FILM
- SNS / VIRAL MAKETING
- INFOGRAPHICS / 3D

02 MEDIA ART CONTENTS

미디어아트 콘텐츠



- MEDIA FACADE
- MEDIA WALL
- SIGNAGE
- REALISTIC CONTENT
- INTERACTION CONTENT

03 DESIGN

디자인



- DETAILS PAGE
- SNS IMAGE
- CATALOG
- BROCHURE
- POSTERS AND BANNER

뉴미디어 사업영역

NEW MEDIA Business area

01

MEDIA ART

미디어아트 공간 구축



Use special paints such as **SELVIEWER film** and **S-Paint**, etc **Build a special media art space.**

Media art room, floor media art, interactive content, holograms,
Double-sided digital signage, etc

02

MEDIA FACADE

미디어 파사드



provide content that **naturally blends**
with space through projection mapping.

Various buildings such as exterior walls, overpasses, stairs, etc

03

Reference

- I. CONTENT
- II. NEW MEDIA

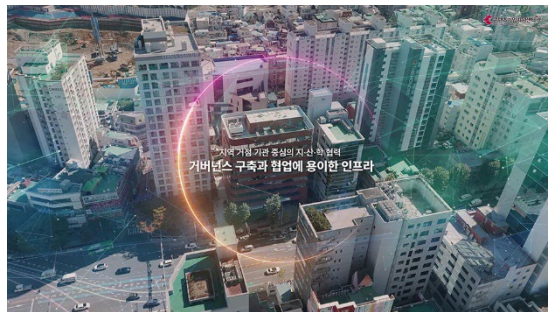
기업 · 기관

CORPORATE / INSTITUTION

Details | QR Click



Video that spreads reliability and awareness by effectively communicating major current status of companies, institutions, etc., competitiveness, vision, and business.



- 신라대 수산물종합연구센터 / 부산대학교 / 부산정보산업진흥원 / 부산경제진흥원 / 한국조선해양기자재연구원 등 제작

Details | QR Click



브랜딩 · 제품홍보

BRANDING / PROMOTION

Video that conveys the value of a brand or product to customers in an interesting and attractive way to instill a positive perception.



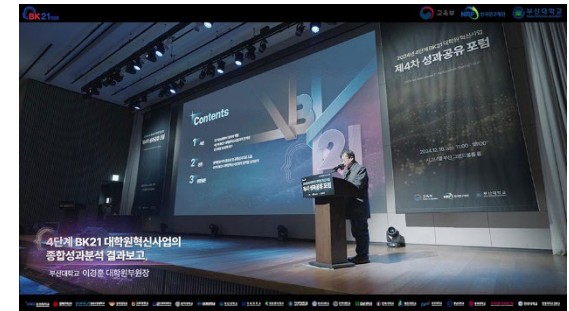
- 디메디코리아 / 동명대학교 / 바다마린장 / 말랑하니(주) / (주)큐티티 / (주)마린소프트 / 로우핏 / 철인 F&B 등 제작

행사 · 메이킹

EVENT / MAKING FILM

Records and sketch videos that capture the vividness of the field, such as education, events, and festivals of companies or institutions.

Details | QR Click



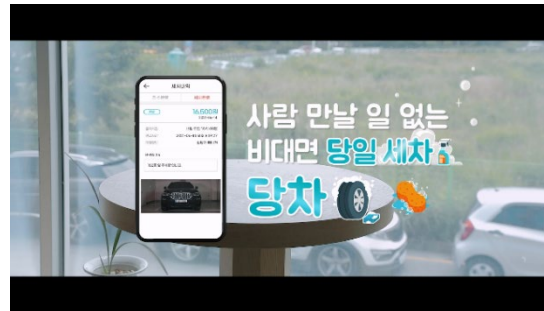
- 벤처메이트 / 부산대학교 / 신라대 수산물종합연구센터 / 한국자산관리공사 / 동아대학교 / 부산 바다 SOS랩 등 제작

SNS · 바이럴

SNS / VIRAL MAKETING

Video that conveys fun and messages for the purpose of promoting products or brands according to various SNS platforms.

Details | QR Click



- 메이베나 / 디메디코리아 / 제이케이테크 / 당차 / 부산대 리스터 / 부산대 창업지원단 - 케어랩 / 리턴박스 등 제작

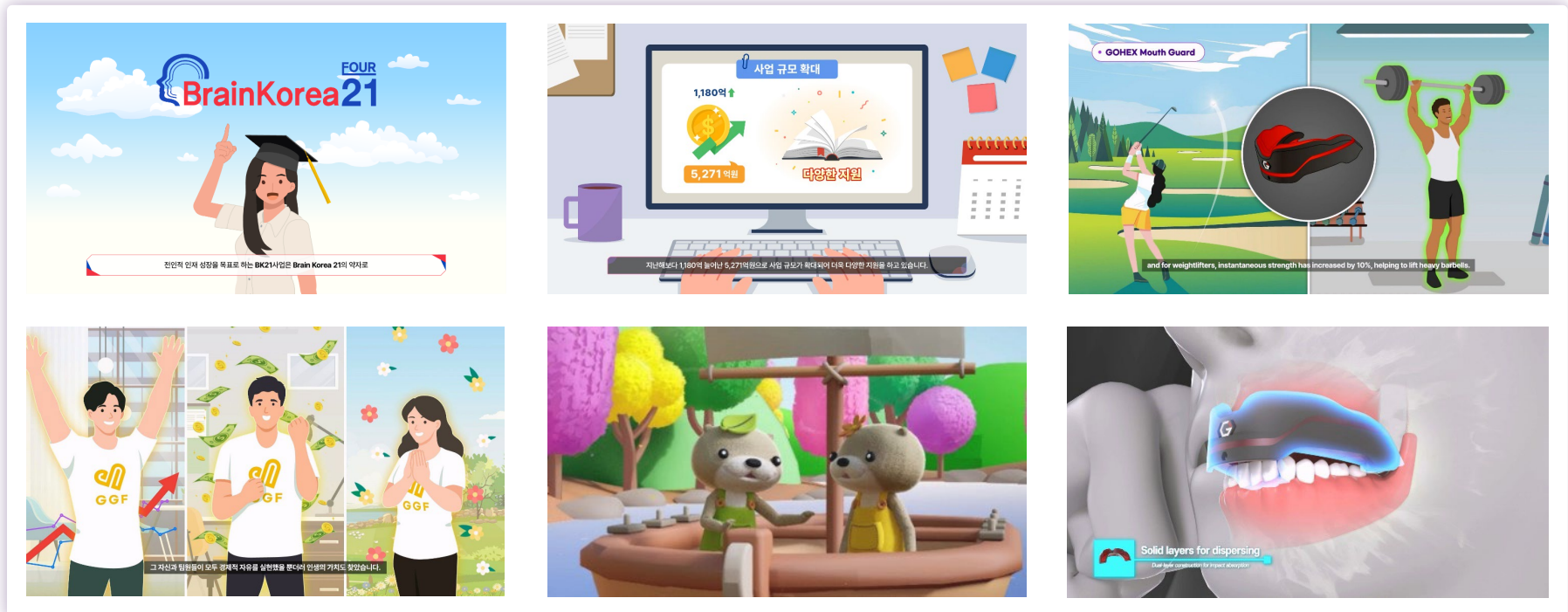
인포그래픽 · 3D

INFOGRAPHICS / 3D

Details | QR Click



Image that expresses and delivers information according to intention through 2D and 3D design.



- 부산경제진흥원 / 부산정보산업진흥원 / 부산대학교 / 디메디코리아 / 글로벌골드필드 / 에비뉴 등 제작

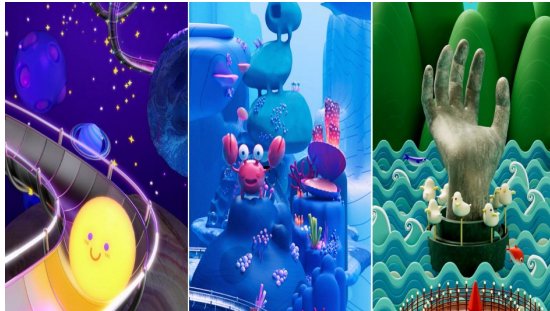
미디어아트 콘텐츠

MEDIA ART CONTENT

Details | QR Click



Video showing visual splendor by incorporating art into space and story with contents using digital technology



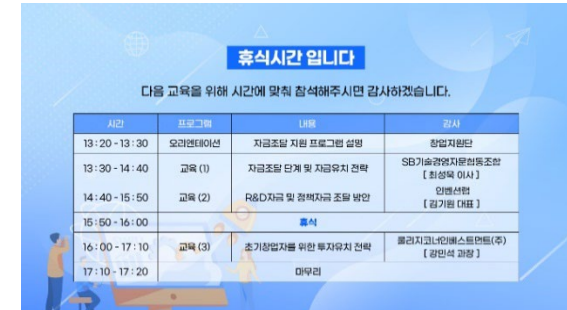
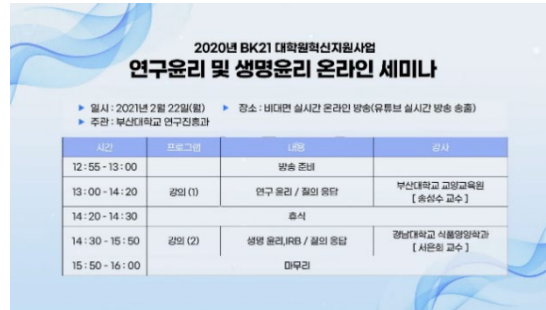
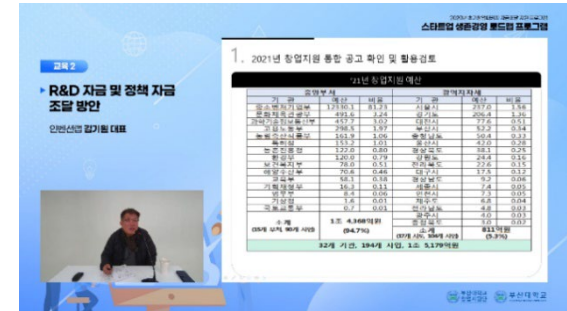
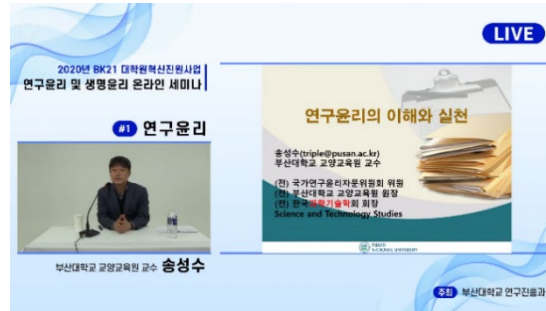
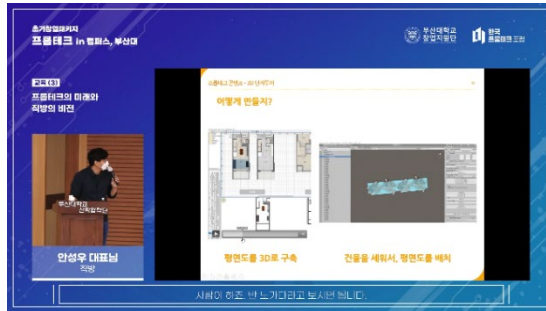
- 울산 레스토랑 '부조화숲' / 오사카 한국우수상품전 / 광주 송정고교 / 포항 구룡포 피어라 계단 / 카페인부산 등 제작

Details | QR Click



라이브 스트리밍 LIVE STREAMING

Filming/design/editing videos according to the desired format, such as university lectures, education, events, seminars, etc



- 부산대학교 프롭테크 in 캠퍼스 / 부산대학교 창업지원단 / 부산대학교 연구진흥과 등 제작

디자인

DESIGN

Leaflets, Catalogs, Brochures, Posters, Banners, PPTs, Card news, etc



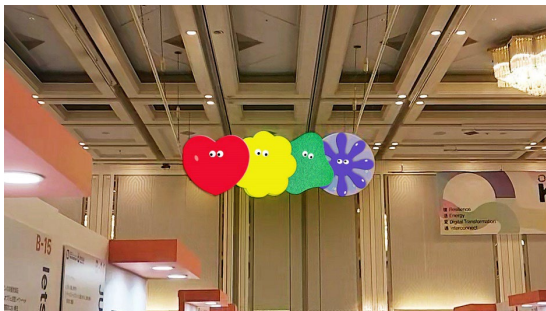
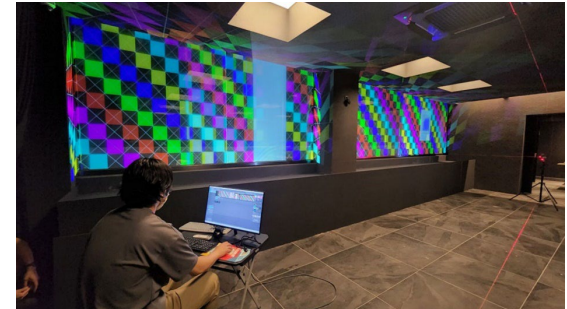
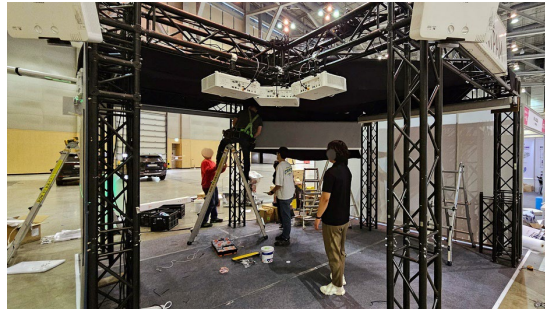
- 부산 시청 들락날락 / (주)아크인터네셔널 / 부산경제진흥원 / 부산중소벤처기업청 / 동명대학교 등 제작

미디어아트 공간 구축

MEDIA ART

SELVIEWER film and S-Paint, etc Build a special media art space.

Details | QR Click



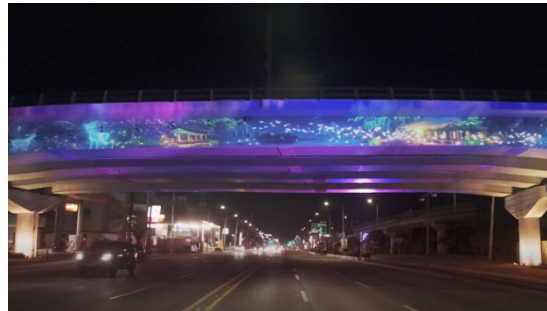
- 카페인부산 / 울산 레스토랑 '부조화숲' / 오사카 한국우수상품전 / 부산 교육연구정보원 / 해운대 아쿠아리움 / 롯데건설 등 제작

미디어 파사드

MEDIA FACADE

Provides content that naturally blends with space,
even non-standardized spaces such as exterior walls of buildings, through projection mapping

Details | QR Click



- 구례 섬진강수달생태공원 / 광주 송정고가교 / 포항 구룡포 피어라 계단 등 제작



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