



2023 SUPERSELL INTRODUCTION

NEW MEDIA & CONTENT



CONTENTS

1 COMPANY OVERVIEW

- I. Creative Companion
- II. Corporate History
- III. Certification and Award
- IV. Partner

2 FIELD OF WORK

- I. New media
- II. Content

01 COMPANY OVERVIEW



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PROBLEM SOLVING



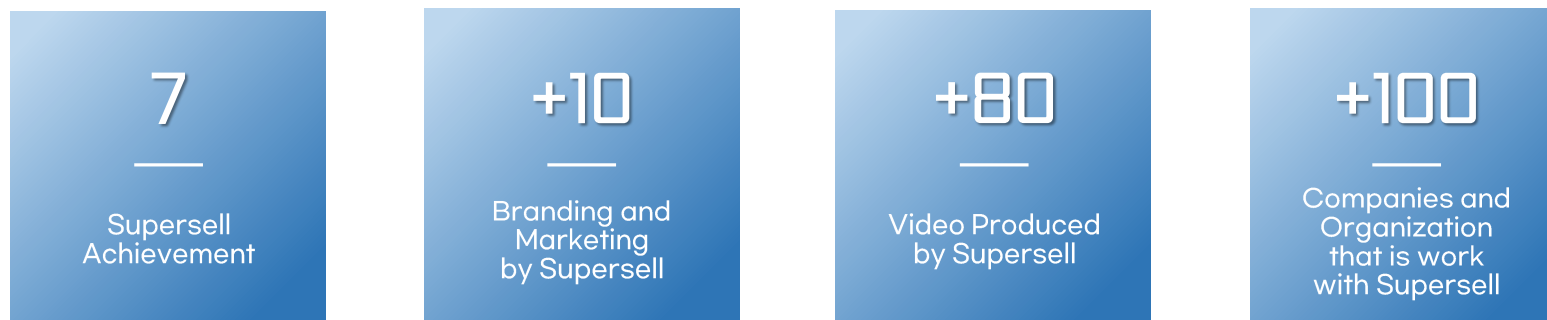
CHALLENGE



TRUST

CREATIVE COMPANION

The one-stop solution that you need for video marketing



Supersell creativity is beyond your imagination

COPORATE HISTORY

Highlights

- Building 'Love Day' E-commerce website
 - Building 'FRAME365' E-commerce website
 - 'Jeil E&S' video production and 9 other video production
-
- Established an Affiliated Research Institute
 - Ministry of SMEs and Startup performance sharing company
 - BNK Financial Group New Technology Innovation Award
 - ABM video production and 34 other video production
-
- Lotte E&C Gangnam model house video on trade booth and content production
 - Lotte Department Store Busan Head Office SELVIEWER Signage installation and content production
 - Korea Institute of Marine Equipment and Materials video production and 21 other video production
-
- Haeundae Aquarium floor touch screen installation and interactive content production
 - Gwangju Songjeong Elevated Bridge projection mapping and media facade content production
 - Windsor Global Floor/Wall 10 Media Signage installation
 - 'Cafe in Busan' Media art showroom and content production

2017

2016

- **Founded**
- Tongmyong University International Relations Center video production and 2 other video production

2018

- Tongmyong University Prime Project Group video production and 14 other video production

2019

2020

- Selected as representative start-up company by Busan City
- Technology credit rating TCG 4th grade certification
- **Launched 'SELVIEWER'**
- Busan Information Industry Promotion Agency video production and 16 other video production

2021



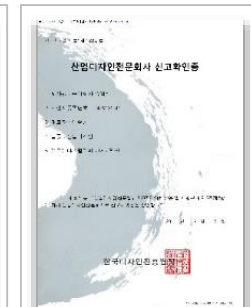

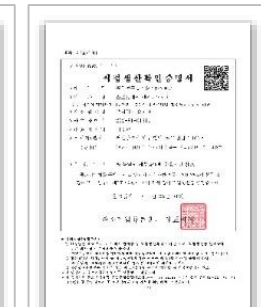
2022

- Ulsan Restaurant SELVIEWER hologram film installation and projection mapping, Hologram content production
- Pohang Guryongpo Stairs Projection and media facade content production
- Korea Institute of HYO Culture Promotion Center floor touch screen installation and interactive content production
- Korea Asset Management Corporation and 11 other video production

2023

CERTIFICATION STATUS AND AWARDS

						
<p>BNK New Technology Innovation Award</p>	<p>2020 Busan Representative Start-up</p>	<p>Quality Management System Certificate</p>	<p>Environmental Management System Certificate</p>	<p>Company Affiliated Research Institute Certificate</p>	<p>Venture Business Confirmation</p>	<p>Inno-Biz Certificate</p>

					
<p>Technology Credit Rating TCB 4</p>	<p>SMINFO Certificate</p>	<p>Start-up company certificate</p>	<p>Multimedia Design Industrial Design Company</p>	<p>Video Production Confirmation Certificate</p>	<p>Software engineering Production Confirmation Certificate</p>

PARTNER

SUPERSELL will aim higher, more ambitious or more audacious than expectation.



02

FIELD OF WORK



I . New media

Our specialty is to create a media art, from planning to installation/construction and technology development.

II . Content

We work in creative industry especially in video field, from directing, scripting, filming, design, editing, and also web development related to video.

I. NEW MEDIA BUSINESS AREA

We provide all solutions that
customer needs
from planning to reality

BUSINESS AREA

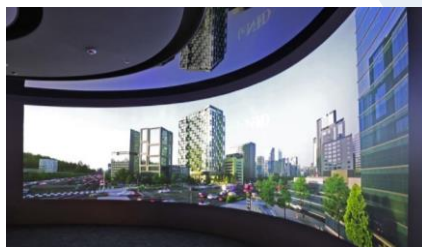
Screen Film&Paint
Distribution



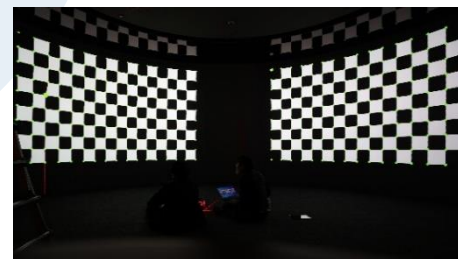
Edge blending&
Mapping / warping



Projector installation
planning



Realistic media
zone installation



I . NEW MEDIA REFERENCE

We provide an amazing experience
based on advanced technologies

Lotte Department Store Busan Branch

- SELVIEWER Signage can be viewed from both directions, and production of promotional video and 2D content. also, it can be designed in various shapes, so it is made in the shape of glasses at the installation site.



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Double-sided film installation

Projector and screen installation

Promotional video production

2D Content production

Lotte E&C Showroom

- Wide curved immersive media wall installed in the showroom for model house Lotte E&C in Gangnam, and full 3D video production.



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Screen paint for wall installation

Beam projector installation

Edge blending and warping

3D content production

Ulsan Restaurant

- Transparent SELVIEWER Hologram film that can be viewed from both directions installed on window and hologram content production.



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Hologram film installation

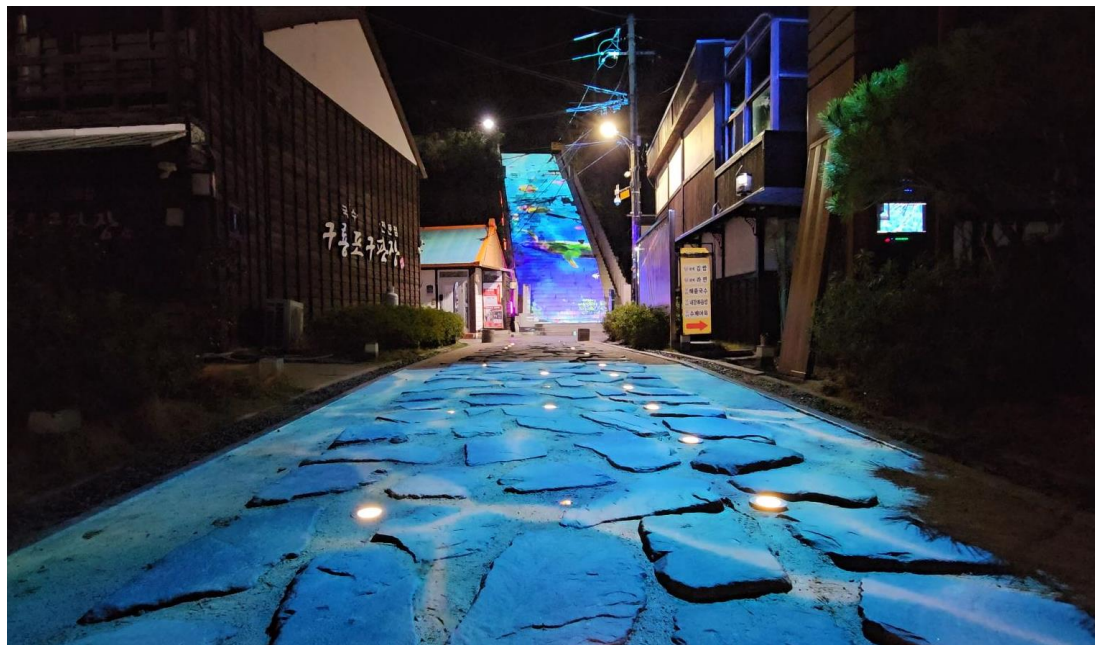
Beam projector installation

Edge blending and mapping

Hologram content production

Pohang Guryongpo

- Creating media facade that combines stair and floor projection mapping, and production of content with anamorphic technology.



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Stairs and floor
projection mapping

2D Media facade
content production

3D Media facade
content production

Implementation of
anamorphic Technology

Gwangju Songjeong Elevated Bridge

- Gwangju Songjeong Elevated Bridge side and bottom projection edge blending, mapping, and media facade content production.



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Edge blending

Projection mapping

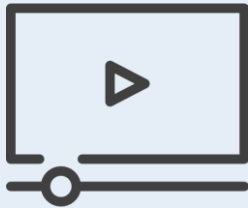
2D Media facade
content production

3D Media facade
content production

II. CONTENT BUSINESS AREA

Experts in each field, such as planning, directing, shooting, editing, design, and development to create best results for customer needs

BUSINESS AREA



Video production

Corporate·Institution /
Branding·Product Promotion /
Event·Scene Sketch Video /
Social Media·Viral Video /
Live Broadcast / Infographic·3D



Design

Product description page /
Social Media Images /
Catalog·Brochure /
Poster·Banner



Web development

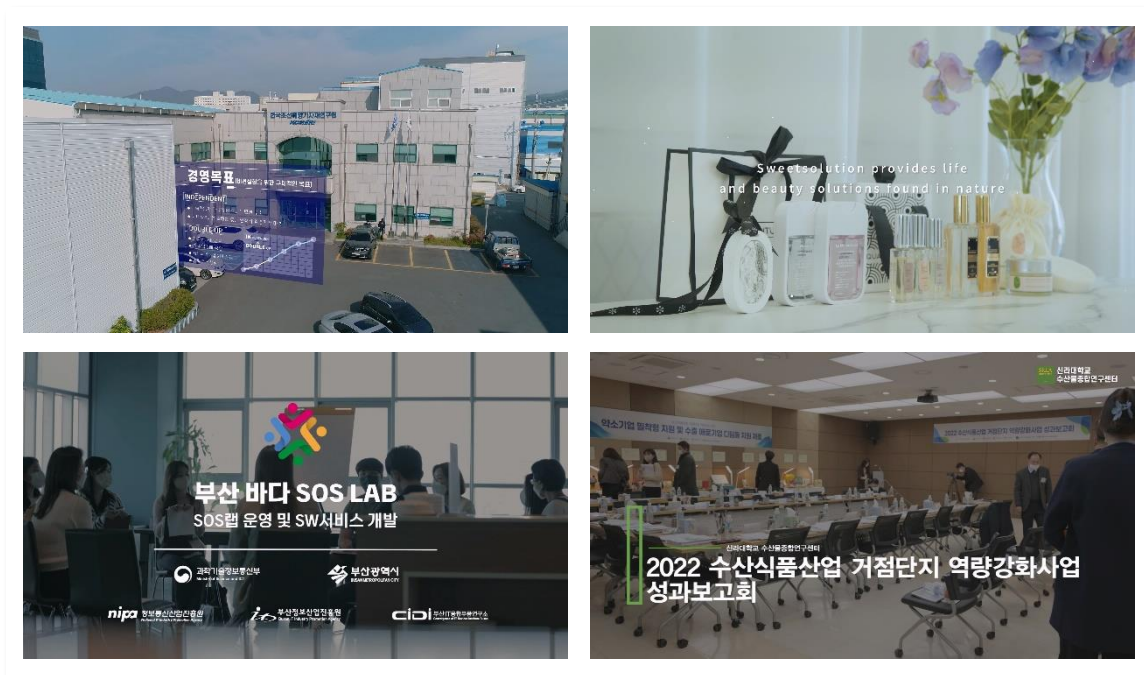
E-commerce website /
Homepage /
Landing page

II. CONTENT REFERENCE

We understand what customer needs
and provide the right solution

Corporate / Institution

- Provides video that spreads credibility by effectively conveying the main status, competitiveness, and vision of companies or institutions.



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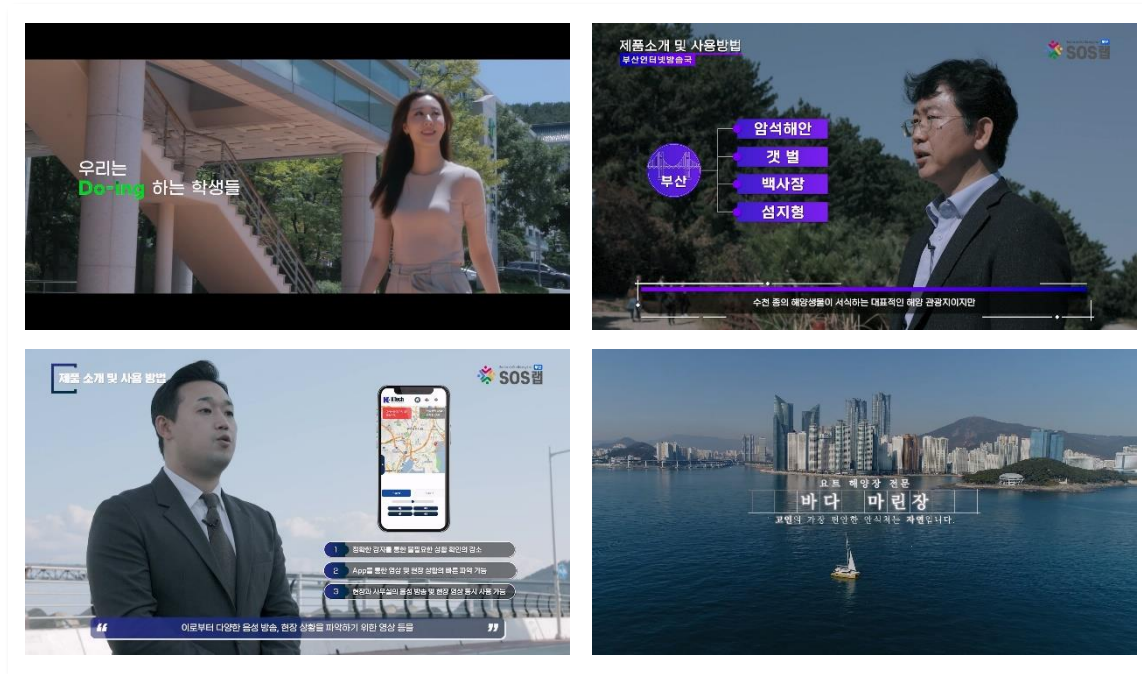
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Related video production

- Korean Marine Equipment Research Institute / Busan Information Industry Promotion Agency / Busan Transportation Corporation, etc.

Branding / Product Promotion Video

- Provides video that conveys the value of a brand or product in a attractive way with positive awareness.



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Related video production

- Tongmyong University / AI Platform / Return Box / JK Tech / Low Fit / Dangcha, etc

Event / Scene Sketch Video

- Records and sketch videos that captures vividness of education, events, and festivals of companies or institutions.



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Related video production

- Busan Information Industry Promotion Agency / Choco Music Festival / Silla University Marine Products Research Center, etc

Social Media / Viral Video

- Video that delivers fun and message for the purpose of promoting a product or brand in accordance with various social media platforms.



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Related video production

- D-Medi Korea / Maybena / JK Tech / Gijang Mulsan / DangCha / Choreography Doctor / Massage Doctor, etc

Live Broadcast

- Real-time online live broadcast video including university, lectures, educations, events, seminars. those can be filmed / designed/ edited according to the customer needs.



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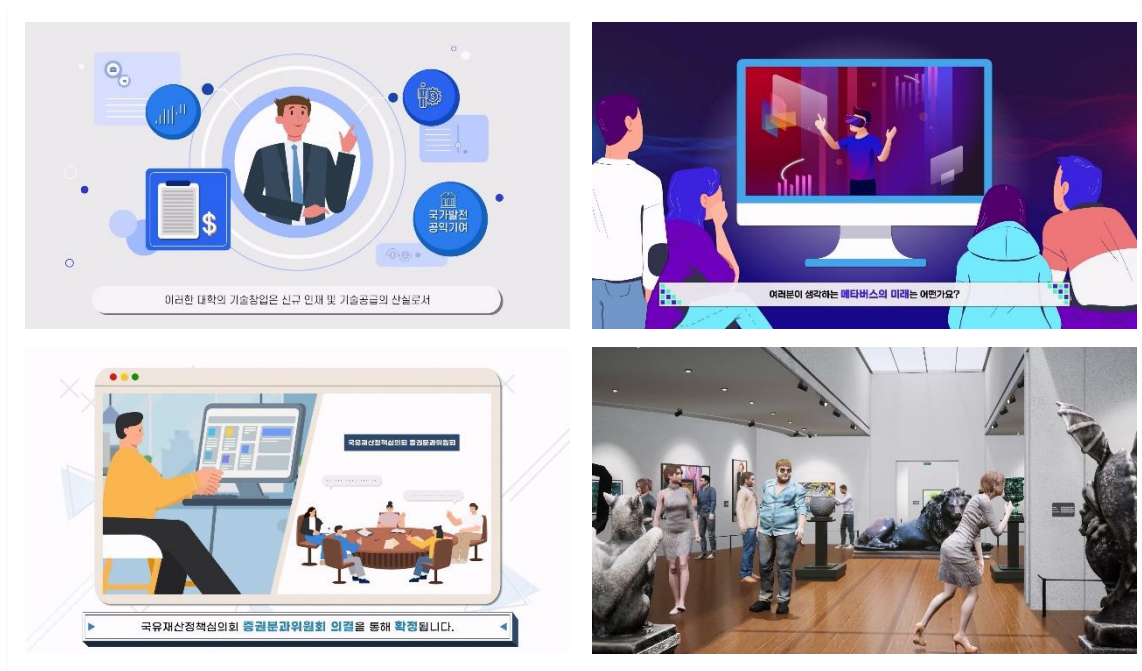
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Related video production

- Busan National University Proptech In Campus / Busan University Research Promotion Department, etc

Infographic / 3D

- Videos that conveys information by expressing through 2D/3D design.



Scan QR Code

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Related video production

- Korea Asset Management Corporation / Korea Electronics and Telecommunications Research Institute / ABM, etc.



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